



Do you have a great idea of a new book about single adult ministry? Perhaps the same story written in a new way? Cook Ministries ([www.cookministries.org](http://www.cookministries.org)) out of Colorado recently gave this seminar on "How to Publish". This may offer you some direction if you feel led to write your own story.

Today more than ever people are self-publishing their own works. You can quickly do a web search to find out how to self-publish. Its very reasonable, plus it gives you total control over your work. The negative of course is that you must do all the marketing and provide the upfront financial resources. Below is how to submit your work to a real publisher. Cook Ministries is always looking for new works. However, as they stated in their seminar their time is critical. If you don't organize your proposal as seen below you have greatly reduce the chances that an editor will get past the first page. God Bless you in this endeavor.

## **1. Editors want a great proposal**

### **a. Cover letter**

- Who are you (you have less than a minute to engage the editor)
- What qualifies you to write this book
- What makes you message unique
- What do you have to say
- Contact info

### **b. Proposal**

- Overview and statement of purpose
- Primary market
- Market research (list books like yours that are already out there but then list why yours is different)
- Author bio
- Word count and anticipated completion date
- Unique benefits
- Endorsements
- Promotion ideas
- Table of Contents
- Synopsis
- Writing Sample (at least one chapter)

## **2. Editors want a great manuscript**

- Format
- Stories
- Final Draft

## **3. Editors want a great relationship/partnership**

- Be confident
- Be humble
- Be teachable
- Be wise
- Be forgiving
- Be patient
- Be friendly

## **Other helpful hints:**

- Get well-known writers to give you quotes and/or promote your book
- Get in a writers club
- You are always the best marketer of your book
- Look for publishing contracts on the web
- Ask for a marketing plan before you sign a contract with a publisher