



Dan Miller 48Days.net

***Write to the Bank* - bringing your book to life**

Checklist from concept to reality

1. ____ Determine why you want to write a book
2. ____ Does writing this book align with your purpose in life?
3. ____ Do you have the writing skills to turn your idea into a meaningful book?
4. ____ Why are you qualified to write it? Are you an expert?
5. ____ Have you identified the consistent time required to write this book?
6. ____ Create a Focus - start with what you know and love
7. ____ Clear Premise - identify a need and a proposed solution
8. ____ What are you adding to the writing already available in this area?
9. ____ How is your book presenting Words, Stories, Truth & Transformation?
10. ____ Do you want to create income or just get your message out?
11. ____ How is this book unique? What is your hook?
12. ____ How will this book help the reader?
13. ____ How will this book be tied to other writing and speaking you may do?
14. ____ What are the other income generating components of your business?
15. ____ Do you have a website that will support your reputation and brand?
16. ____ Begin a newsletter, blog and/or podcast to build an audience
17. ____ Comment on 3 related blogs daily
18. ____ Find writers groups or literary clubs in your town - connect with other writers

19. ____ Join the [Write if Forward](#) group on [48Days.net](#)
20. ____ Complete your Book Proposal
21. ____ Name Your Book
22. ____ Describe the Market for this book
23. ____ Who are 4-5 people who would potentially endorse your book?
24. ____ Send query letters to 15 potential agents
25. ____ Select a Literary Agent (or not)
26. ____ Follow up with agent letters (4-5 days after sending letter)
27. ____ Submit proposal to 15 publishers that would be the best match for your content
28. ____ Follow up with publishers
29. ____ Choose a Publisher (or not)
30. ____ Review 8-10 self-publishing companies
31. ____ Complete the Manuscript
32. ____ Design Cover
33. ____ Review 4-5 Copy Editors
34. ____ Choose a Copy Editor
35. ____ Review 4-5 Layout Editors
36. ____ Select a Layout Editor
37. ____ Get an ISBN and Bar Code
38. ____ Position for Amazon distribution
39. ____ Have a stellar media kit
40. ____ Talk to 4-5 Public Relations pros - consider retaining one for at least first 90 days
41. ____ Create a Press Release

42. ____ Prepare 20, 40, & 60-minute presentations on your book topic
43. ____ Contact 15 local civic groups and make yourself available for speaking
44. ____ Consider ebook, Print on Demand (POD), and physical books
45. ____ Print first run of books (100-1000)
46. ____ Give away the first 50 copies to “sneezers” (influential people who will spread the word)
47. ____ Call 10 radio stations for interviews
48. ____ Identify 4-5 tips from 48 Methods and do them consistently with excellence

This will give you a running start for real success with your book